

NONPROFIT ORG
U.S. POSTAGE
PAID
ANN ARBOR, MI
PERMIT NO. 106

THE UNIVERSITY OF MICHIGAN
INSTITUTE OF CONTINUING LEGAL EDUCATION

1020 Greene Street
Ann Arbor, MI 48109-1444

ADDRESS SERVICE REQUESTED



REGISTER TODAY!

www.icle.org/ITLaw

877-229-4350



6TH ANNUAL

Information Technology Law SEMINAR

LEVEL: INTERMEDIATE CLE: 5.25

SEMINAR REGISTRATION

ICLE POLICY INFO: www.icle.org/info/seminarpolicies

Register me for the following seminar

6TH ANNUAL INFORMATION TECHNOLOGY LAW SEMINAR
13CI-1158

LOCATION	FEE
<input type="radio"/> PLYMOUTH (includes electronic materials)	<input type="radio"/> \$175 GENERAL <input type="radio"/> \$175 ICLE PARTNERS
<input type="radio"/> WEBCAST (includes electronic materials)	<input type="radio"/> \$95 SECTION MEMBER

Plymouth Registrants: Want the Printed Handbook?*

ELECTRONIC MATERIALS INCLUDED	PRINTED HANDBOOK
<input type="radio"/> \$25	<input type="radio"/>

PAYMENT INFORMATION	
SEMINAR MATERIAL SUBTOTAL	\$ _____
SEMINAR REGISTRATION SUBTOTAL	\$ _____
TOTAL DUE (DISCOUNTS MAY NOT BE COMBINED)	\$ _____

CHECK # _____ PAYABLE TO: ICLE
CHARGE MY: VISA MASTERCARD DISCOVER AM EX

CREDIT CARD # EXP DATE

SIGNATURE FOR CREDIT CARD

NAME _____
MI BAR # _____ ICLE P'SHIP # _____
FIRM _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
PHONE _____
FAX _____
E-MAIL _____

*Plymouth registrants will receive purchased printed handbooks on-site. Materials will be posted online before the seminar for both registrants and webcast viewers.

REGISTER TODAY!

REGISTER ONLINE (with credit card)

WWW.ICLE.ORG/ITLAW

CALL (with credit card)

877-229-4350

FAX (with credit card)

877-229-4351

MAIL (form with payment)

ICLE, 1020 GREENE ST., ANN ARBOR, MI 48109-1444

Core Legal Issues in a High-Tech Business World

SEPTEMBER 25, 2013*
THE INN AT ST. JOHN'S, PLYMOUTH



PRESENTED BY:

Information Technology Law Section
of the State Bar of Michigan

IN COOPERATION WITH:

THE INSTITUTE OF CONTINUING LEGAL EDUCATION

*Date of live event and live webcast. On-demand webcast and MP3s available three weeks after live date.

Core Legal Issues in a High-Tech Business World

LIVE SEMINAR
AVAILABLEWEBCAST
AVAILABLE

Business in Michigan is picking up steam and technology is revolutionizing how work gets done today. Be your corporate clients' best asset by mastering online business, technology deals, and their connected legal issues. Build your knowledge to increase your business development opportunities.

Attend and Learn to:

- Protect a client's new technology by covering all the intellectual property bases
- Understand data privacy issues and address concerns with mobile apps and international data privacy
- Help your clients safeguard customer information and effectively respond to security breaches
- Avoid costly mistakes with cloud computing migrations
- Optimize your e-discovery by understanding the current trends and best practices

Thanks to Our Sponsors

PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSOR



SCHEDULE	
9:00am	Welcome and Introductions
9:15am	Designing Privacy Notices for Mobile Devices and Applications reviewing regulatory and self-regulatory issues surrounding privacy notices • ensuring compliance across digital media • composing privacy notices that are easy to comprehend and meet legal requirements • legal and design issues in mobile privacy notices • practice tips for working with mobile app developers Robert S. Gurwin, AOL Inc., <i>Dulles, VA</i>
10:05am	Basics of Computer IP Protection the IP toolbox: when a client develops new technology • the contract: tips and traps in IP clauses • the authorities: involving police and the Department of Justice in technology protection Susan M. Kornfield, Bodman PLC, <i>Ann Arbor</i>
11:10am	Maintaining Privacy Policies and Responding to Security Breaches overview of privacy notices • cyber attacks against law firms • practical approaches to protecting data Keith A. Cheresko, <i>Milford</i>
12:00pm	Questions and Answers
12:15pm	Lunch and Section Annual Meeting (in-person attendance only)
1:30pm	International Privacy Update basics of cross-border transfers of personal information • cross-border discovery issues • cross-border mergers and acquisitions • proposed EU Regulation Robert L. Rothman, Privacy Associates International LLC, <i>Novi</i>
2:15pm	E-Discovery Almost a Decade after Sedona the current key topics in e-discovery • spoliation—what is and what isn't? • the (near) future of e-discovery Leigh C. Taggart, Rader Fishman & Grauer PLLC, <i>Bloomfield Hills</i>
3:00pm	Ten Tips for Navigating Cloud Computing what are a customer's obligations regarding personal information it uploads to the cloud? • why should a customer know where its data will be processed and stored, and by whom? • what are the purposes of service levels and how should service level provisions be evaluated? • when should a party be permitted to terminate a cloud computing agreement? • how should a customer evaluate a cloud service provider's force majeure clause? H. Ward Classen, <i>Ruxton, MD</i>
3:45pm	Questions and Answers
4:00pm	Complimentary Networking Reception

Join the Information Technology Law Section and SAVE!

Save **\$80** on this seminar's registration fee after joining. Mail request and \$25* section fee to the State Bar of Michigan and choose the section member rate on the registration form.

*FREE for new admittees for the balance of the first year.

Persons with disabilities: For special arrangements, please contact ICLE no later than seven days before the seminar.
Cancellations: In order to receive a full refund, you must notify ICLE by September 11, 2013. After September 11, a \$25 handling fee will be assessed. No refunds will be issued after September 18, 2013. **Webcasts:** On-demand webcasts and MP3s available three weeks after the live date. Non-ICLE Partner webcast users can access the video and materials online for 90 days after the webcast is available. No refunds will be issued for webcasts or MP3s after the live event.