



Institute of Continuing  
Legal Education



JULY 16-17, 2026 | MISSION POINT RESORT, MACKINAC ISLAND

**NEW  
VENUE!**

51ST ANNUAL

# Intellectual Property Law Institute

**COSPONSOR**

Intellectual Property Law Section of the State Bar of Michigan

**BACK ON MACKINAC**

Exquisite dining, luxurious spa—our new home at Mission Point Resort has it all.

**REGISTER TODAY**

[www.icle.org/ip](http://www.icle.org/ip)

877-229-4350

**ICLE | Your Partner in Practice |** The Education Provider of the State Bar of Michigan,  
University of Michigan Law School, Wayne State University Law School, University of Detroit  
Mercy School of Law, Cooley Law School, Michigan State University College of Law

# IP's Top Minds, Your Perfect CLE Getaway

Join Michigan's IP community back on Mackinac Island! We're thrilled to return to the island at our new home, Mission Point Resort.

Get the latest on patent, trademark, and copyright law from local and national experts who cover the hottest cases: *Cox v Sony*, *Ingenico Inc. v Ioengine*, *Trader Joe's Company v Trader Joe's United*, and more. Hear straight from Tiffany P. Cunningham of the U.S. Court of Appeals. Engage with a panel of in-house counsel and get solutions to real-world IP issues in manufacturing, consumer goods, and technology. Plus, Nicholas Matich of the USPTO is invited to speak on the agency's latest initiatives.

## Can't-Miss Sessions

---



Hon. Tiffany P. Cunningham  
U.S. Court of Appeals for the  
Federal Circuit, *Washington, DC*

### View from the Bench: The Judge's Perspective on IP Litigation

10:45am | Friday

Judge Cunningham was appointed to the bench in 2021, having previously served for 19 years as trial and appellate counsel in complex patent and trade secret disputes. Don't miss this rare opportunity to get insights from the federal level so you can position your case for success.



Nicholas Matich  
United States Patent and Trademark  
Office, *Alexandria, VA*

### USPTO Update

8:30am | Friday

We've invited Nicholas Matich of the USPTO to share the agency's latest activities and initiatives, including its goals and priorities to bolster U.S. economic growth and promote American innovation through a strong intellectual property system.

# Unpack the Hottest Cases with National Experts

## Update on Trademark Law

11:15am | Thursday

Erik, a former USPTO trademark examiner who founded his own firm in 1999, gets you up to speed on the latest in trademark law. Delve into decisions like *Mondelēz International Inc. v. Aldi Inc.*; *Trader Joe's Company v. Trader Joe's United*; *In re PT Medisafe Technologies*; and more. Gain a better understanding of how these cases will impact your clients.



Erik M. Pelton

Erik M. Pelton & Associates PLLC,  
Falls Church, VA

## Update on Copyright Law

1:30pm | Thursday

Tyler has been a member of the university's law school faculty since 2003 and is a recognized expert in copyright law and rights of publicity. He helps you stay ahead with the most up-to-date review of cases that are shaping the future of copyright law, including Court of Appeals decisions in *Santos v Kimmel* and *Rearden LLC v Walt Disney Pictures*, plus the Supreme Court's forthcoming decision in *Cox v Sony*.



Tyler T. Ochoa

Santa Clara University School  
of Law, Santa Clara, CA

## Update on Patent Law

2:45pm | Thursday

Bryan, a partner in the firm, is a renowned litigator who practices in all aspects of IP law. He returns by popular demand to share his thoughtful interpretation of the hottest patent cases of the year. Analyze the latest decisions and examine the lasting effects of cases like *Eye Therapies LLC v Slayback Pharma*, *Ingenico Inc. v Ioengine*, and more. Bryan also leads the Patent Advanced Session (see page 5).



Bryan C. Diner

Finnegan Henderson Farabow Garrett &  
Dunner LLP, Washington, DC

## Focus on Industry: A Moderated Panel | 9:30am | Friday

Don't miss an all-star lineup of in-house counsel from across the country as they explore trends and crucial IP issues faced by various industries. Adraea M. Brown of Harley-Davidson, Keyuna R. Evans of Microsoft, and Xiaolei B. Zhang of Parsons Extreme Golf LLC share diverse insights on safeguarding your IP assets (see page 6).

# Back on Mackinac! Now at Mission Point Resort

We're thrilled to return to the island at our new home, Mission Point Resort. Reconnect with colleagues, network with local and national experts, and catch up on the latest in patent, trademark, and copyright law—all while enjoying beautiful Mackinac Island.

**Extend Your Stay!** Special rates are available on select hotel rooms for those wishing to stay the weekend. Call Mission Point for details.

## Experience What Sets Mission Point Apart

Set on 18 breezy lakefront acres, Mission Point Resort has it all—six restaurants, award-winning gardens, the Island's largest spa, and dog-friendly accommodations.



## Exquisite Dining

Savor farm-to-ferry cuisine at Chianti, Mediterranean-inspired dishes at Bistro on the Greens, and classic Michigan flavors at Round Island Kitchen. Enjoy breathtaking views and seasonal menus.

## The Island's Largest Full-Service Spa & Wellness

Unwind at the Lakeside Spa & Salon, offering massage, facials, and Aveda treatments. Yoga classes on the promenade deck are the perfect way to start your day.

## Curated Culinary Experiences

Join intimate mixology sessions, hands-on pasta classes, and specialty dinners designed by Mission Point's award-winning chefs—each a celebration of craft and flavor.

## The Gardens at Mission Point

Stroll through Mackinac's only Proven Winners® Signature Garden. From the tranquil Night Garden to the expansive Great Lawn, every path invites reflection and discovery.

Visit [www.icle.org/ip/hotel](http://www.icle.org/ip/hotel) to reserve your discounted room by 06/15/26.

## Schedule

### Advanced Sessions

8:30am | Thursday

#### Advanced Session Registration, Continental Breakfast, and Vendor Showcase

9:30am | Thursday

#### Patent Advanced Session: Navigating Concurrent District Court and PTAB Proceedings (Preregistration Required)

Explore the roles of the litigants and the patent prosecutor in a hypothetical district court case that is concurrently being challenged before the Patent Trial and Appeal Board. Examine evidentiary standards, strategic roles of litigants and patent prosecutors, as well as best practices for both patent owners and challengers. Plus, understand how the sweeping changes currently happening at the PTAB regarding institution impact these concurrent proceedings.

LeKeisha M. Suggs (moderator), *Southfield*; Bryan C. Diner, Finnegan Henderson Farabow Garrett & Dunner LLP, *Washington, DC*

9:30am | Thursday

#### Copyright Advanced Session: Proving and Defending Secondary Liability

(Preregistration Required)

Get ready for a seismic change in copyright law. The upcoming *Cox v Sony* decision could redraw the boundaries of who is liable for someone else's infringement—impacting tech platforms, corporate leaders, and AI innovators everywhere. Tackle the hottest questions: What does it really mean to “materially contribute” to or have knowledge of infringing activity in our connected world? How do old standards stand up to new technologies, and are managers and platforms newly exposed? Examine the split between copyright and patent doctrines and take away vital insights, practical strategies, and answers to burning questions about proving and defending secondary liability.

Jennifer A. Puplava (moderator), Mika Meyers PLC, *Grand Rapids*; Tyler T. Ochoa, Santa Clara University School of Law, *Santa Clara, CA*

### Plenary Sessions

10:00am | Thursday

#### Registration

11:00am | Thursday

#### Welcome and Introductions

Hear updates from the current chair of the Intellectual Property Law Section.

LeKeisha M. Suggs, *Southfield*

11:15am | Thursday

#### Update on Trademark Law

Review the most significant trademark developments from the past year, with updates from the USPTO, Trademark Trial and Appeal Board, and courts. The session will highlight key decisions, including *Mondelez International Inc. v. Aldi Inc.*; *Trader Joe's Company v. Trader Joe's United*; *In re PT Medisafe Technologies*; *Campbell's Company v. Shelby Nicole Campbell*; and *Curtin v. United Trademark*

*Holdings Inc.* Explore how these rulings may influence brand clearance, enforcement strategies, and application practice for your clients.

Erik M. Pelton, Erik M. Pelton & Associates PLLC, *Falls Church, VA*

12:15pm | Thursday

#### Networking Lunch On-Site and Annual Section Business Meeting

1:30pm | Thursday

#### Update on Copyright Law

Review the most important decisions on copyright law from the past year, including the Supreme Court's forthcoming decision in *Cox v Sony*; Court of Appeals decisions in *Santos v Kimmel*, *Rearden LLC v. Walt Disney Pictures*, and *Richardson v. Kharbouch*; and District Court decisions in *Gray v. Paramount Global* and *Trump v. Simon & Schuster*.

Tyler T. Ochoa, Santa Clara University School of Law, *Santa Clara, CA*

PLATINUM  
SPONSORS



INTELLECTUAL PROPERTY  
LAW SECTION

## Schedule

2:45pm | Thursday

### Update on Patent Law

Analyze the latest patent decisions and receive thoughtful interpretation of claim drafting and construction cases like *Eye Therapies LLC v Slayback Pharma* and *Barrette Outdoor Living Inc. v Fortress Iron*; the latest on petitioner estoppel in *Ingenico Inc. v Ioengine* and *Gesture Tech.*; and *Lindis Biotech GmbH v Amgen* on inequitable conduct. Plus explore the current stance of the Federal Circuit on satisfying 35 USC s. 112(a) for broad claims.

Bryan C. Diner, Finnegan Henderson Farabow Garrett & Dunner LLP, Washington, DC

6:00pm | Thursday

### Reception for Institute Registrants and Guests

Relax and join seminar faculty, section council members, sponsors, fellow registrants, and guests for a networking reception.

7:30am | Friday

### Continental Breakfast and Business Meeting of the IP Law Section

8:30am | Friday

### USPTO Update

Nicholas Matich, Deputy General Counsel for Intellectual Property Law and Solicitor, is invited to speak on behalf of the USPTO. Hear about the latest USPTO activities and initiatives as well as its goals and priorities to bolster U.S. economic growth and promote American innovation through a strong intellectual property system.

Nicholas Matich, United States Patent and Trademark Office, Alexandria, VA

9:30am | Friday

### Focus on Industry: A Moderated Panel

Explore crucial IP issues faced by nonautomotive industries. Experts discuss IP issues faced by manufacturing technologies, consumer goods, and the technology sector. Gain practical insights on the latest trends, enforcement tactics, and legal developments to safeguard your intellectual assets in diverse fields.

Terence J. Linn (moderator), Gardner Linn Burkhardt & Ondersma LLP, Grand Rapids; Adraea M. Brown, Harley-Davidson, Milwaukee, WI; Keyuna R. Evans, Microsoft, Redmond, WA; Xiaolei B. Zhang, Parsons Xtreme Golf LLC, Scottsdale, AZ

10:45am | Friday

### View from the Bench: The Judge's Perspective on IP Litigation

Hear from Judge Tiffany P. Cunningham on how early decisions shape appellate outcomes, including building a strong record, drafting compelling briefs, and other approaches to position your case for success on appeal.

Hon. Tiffany P. Cunningham, United States Court of Appeals for the Federal Circuit, Washington, DC

11:45am | Friday

### What Real Claims and Problems Can Teach Us About Law Firm Risk Management

Back by popular demand, learn IP-specific risk management tips to avoid the latest malpractice claims or ethical issues involving client management, artificial intelligence, cybersecurity, and more. Walk through actual malpractice claims made against IP lawyers and explore lessons learned from those claims.

Theodore C. Nittis, Highstreet ProLaw Group, Birmingham

#### GOLD SPONSORS



#### SILVER SPONSORS



## Agenda

CLE: 8.5 MCJE: 8.5 Ethics: Pending LEVEL: Intermediate/Advanced

### THURSDAY, JULY 16, 2026

8:30am Advanced Session Registration, Continental Breakfast, and Vendor Showcase

#### Patent Advanced Session

9:30am Navigating Concurrent District Court and PTAB Proceedings (Preregistration Required)

#### Copyright Advanced Session

Proving and Defending Secondary Liability (Preregistration Required)

10:00am Registration

11:00am Welcome and Introductions

11:15am Update on Trademark Law

12:15pm Networking Lunch On-Site and Annual Section Business Meeting

1:30pm Update on Copyright Law

2:30pm Networking Break

2:45pm Update on Patent Law

6:00pm Reception for Institute Registrants and Guests

### Save More with ICLE

We've teamed with CNA and Highstreet ProLaw Group to help you save on malpractice insurance. Learn more: [www.icle.org/cna](http://www.icle.org/cna).

(2% major event savings is limited to one event per year.)

### FRIDAY, JULY 17, 2026

7:30am Continental Breakfast and Business Meeting of the IP Law Section

8:30am USPTO Update

9:30am Focus on Industry: A Moderated Panel

10:30am Networking Break

10:45am View from the Bench: The Judge's Perspective on IP Litigation

11:45am What Real Claims and Problems Can Teach Us About Law Firm Risk Management

“ It’s really a wonderful group and brings together a lot of really skilled and knowledgeable people in a perfect setting. ”

Jorge L. Contreras, University of Utah S.J. Quinney College of Law, Salt Lake City, UT

# 51ST ANNUAL Intellectual Property Law Institute

**JULY 16-17, 2026**  
Mission Point Resort,  
Mackinac Island

**NEW  
VENUE!**



THE UNIVERSITY OF MICHIGAN  
**Institute of Continuing  
Legal Education**

1020 Greene Street  
Ann Arbor, MI 48109-1444

NONPROFIT ORG  
U.S. POSTAGE  
**PAID**  
ANN ARBOR, MI  
PERMIT NO. 106

ADDRESS SERVICE REQUESTED

## Two Ways to Save

- SBM Intellectual Property Law Section members save \$30.
- Send 4+ registrants from the same firm and save \$100 each.  
All registrations must be submitted and paid for at the same time.

**Register today! [www.icle.org/ip](http://www.icle.org/ip)**

### A. Personal Info

Name \_\_\_\_\_

MI Bar# \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### B. Institute Registration | Pick One

- \$495 General
- \$465 Cosponsor Section Member
- \$445 ICLE Partner
- \$195 New Lawyer (Not yet reached 4th anniversary date of MI Bar admission)
- \$395 per Registrant (4+ Registrants from the Same Firm)<sup>1</sup>
- FREE Judges (Limit 40)<sup>2</sup>

2026CI4710

### C. Advanced Sessions | Optional

- FREE Patent Advanced Session: 07/16/26 (Preregistration Required)
- FREE Copyright Advanced Session: 07/16/26 (Preregistration Required)

### D. Materials Format for Institute Registrants | Pick One

- FREE Electronic Materials
- \$45 Print Handbook<sup>3</sup> and Electronic Materials

### E. Can't Attend the Institute?

Non-Registrants—Purchase the Electronic Materials

- \$225 Non-ICLE Partners
- \$157.50 ICLE Partners

### F. Payment Info

Institute Registration (Box B) \$ \_\_\_\_\_

Institute Registrants: Add \$45 for  
Print Handbook (Optional, Box D) \$ \_\_\_\_\_

Institute Materials for Non-Registrants (Box E) \$ \_\_\_\_\_  
(Add 6% MI Sales Tax to This Line Only)

**Total Amount Due** \$ \_\_\_\_\_

**Make your payment online with credit card:**

[www.icle.org/ip](http://www.icle.org/ip)

#### Alternate payment options:

If you are unable to make your credit card payment online, call ICLE to process: 877-229-4350. If you need to pay by check, mail form with payment to: PO Box 1343, Ann Arbor, MI 48106

Check No. \_\_\_\_\_ Payable to: ICLE

Prices guaranteed until 07/16/26. Cannot combine discounts. <sup>1</sup>Please attach additional sheet listing registrants attending or call ICLE. All registrations must be submitted and paid for at the same time. <sup>2</sup>Current sitting state court judges (limit 40) attend free and must call ICLE or submit order form to register. <sup>3</sup>Limit one print handbook purchase per registrant. Print handbooks are nonrefundable after the event cancellation date. **Complete Seminar Policies:** [www.icle.org/info/seminarpolicies](http://www.icle.org/info/seminarpolicies). **Cancellation Policy:** For a full refund, notify ICLE by 07/02/26. Registrants who cancel after that date will be charged a \$60 cancellation fee. No refunds will be issued after 07/09/26. **Walk-in Registrations:** Permitted on a space-available basis or if registrants fail to claim their seat in the first 15 minutes of the seminar. **Persons with Disabilities or Dietary Restrictions:** For special arrangements please contact ICLE no later than seven days before the seminar. **Accommodations:** A discounted block of rooms has been reserved at Mission Point Resort on Mackinac Island. Visit [www.icle.org/ip/hotel](http://www.icle.org/ip/hotel) to reserve a room. Reservations must be made by 06/15/26. Registrants are responsible for their own hotel expenses. To extend your stay, call Mission Point's Reservations Department directly at 800-833-7711 and mention ICLE. Weekend rates will be slightly higher than the conference rate, but are still discounted for ICLE conference attendees.