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LIVESTREAM 03/16/23

Masters in Litigation

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Masters in Litigation: Persuading People on the Page and Screen

Livestream | 03/16/23 | 9:00am–4:30pm

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- \$195** General
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Persuading People on the Page and Screen



Speaker

Sybil L. Dunlop
Greene Espel PLLP
Minneapolis, MN

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Prices guaranteed until 03/16/23. Cannot combine discounts. ¹Must currently subscribe to ICLE's Premium Partnership to attend for free. **Complete Seminar Policies:** www.icle.org/info/seminarpolicies. **Cancellation Policy:** For a full refund, notify ICLE by 03/15/23. No refunds will be issued after 03/15/23.

Improve Your Writing Skills and Overall Communications

CLE: 6 | Level: Intermediate

Any lawyer will have a difficult time being successful unless they get a handle on effective client communications, in-firm emails and research memos, legal briefs, and marketing. Examine the data underscoring the impacts of good (and bad) writing and master the art of polishing, revising, and editing.

You will be able to:

- Get tips for drafting a well-written fact section
- Employ strategies for crafting a legal argument
- Avoid the frequently “blown” rules of grammar that substantially impact your credibility
- Write emails that convey the message that you want
- Achieve “flow” (becoming fully immersed in a feeling of energized focus) with your writing
- Prove your case through citation to authority

Past attendees rave about our annual *Masters in Litigation* series:
“Energetic and informative.” “Excellent, engaging.” “A breath of fresh air.”



Sybil L. Dunlop
Greene Espel PLLP, *Minneapolis, MN*

Sybil is a passionate and uncommonly persuasive litigator who leads teams in litigations around the country. She practices in the areas of business litigation, intellectual property, politics and elections, and more. She has represented Fortune 100 companies and has substantial first-chair trial and arbitration experience.

Schedule

Please note: This seminar will not be recorded. It will only be livestreamed via Zoom on March 16, 2023.

- 9:00am** Welcome and Section Activity Update
Hear from the current chair of the Litigation Section of the State Bar of Michigan.
Edward P. Perdue, Perdue Law Group, *Grand Rapids*
- 9:10am** Good Writing Matters
Avoid mistakes that undermine credibility. Master the differences between “fewer” and “less” as well as “that” and “which,” and recognize lesser-known (and frequently blown) rules of grammar.
- 10:40am** Break
- 10:50am** Effective Email
Ensure emails convey the correct message and avoid undermining your ability to communicate clearly.

Eliminating Writer’s Block
Avoid procrastination and achieve “flow” with your writing.
- 12:20pm** Lunch on Your Own
- 1:00pm** Brief Writing
Draft a well-written fact section and find strategies for crafting a legal argument. Write to convince a judge the strength of your position.
- 2:30pm** Break
- 2:40pm** Credibility and Your Ethical Obligations
Find tips on how to walk the line and call your opponent out for mischaracterizing facts, failing to provide accurate legal citations, and ignoring the law.

Writing Resources for Lawyers
Help is out there—get directions on where to find it.
- 4:10pm** Questions and Answers

Section Members Save

Members of the Litigation Section of the State Bar of Michigan save \$20 on this seminar. If you’re not already a section member, it’s only \$25 to join. Be part of a dynamic community of more than 2,200 Michigan litigators.

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