

SEPTEMBER 29—OCTOBER 1, 2022 | ACME

7TH ANNUAL

Cannabis Law Conference

Michigan's Premier Cannabis Law Event

Presented by
The Cannabis Law Section of the State Bar of Michigan

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New Location This Year!
Grand Traverse Resort and Spa

The Best Local and National Speakers



Allison M. Arnold
Policella PLLC, *Howell*

Allison has 31 years of experience and is chair of the State Bar of Michigan's Cannabis Law Section. She joins a distinguished panel discussion on the latest statutory changes.



Hilary Bricken
Harris Bricken, *Los Angeles, CA*

Hilary is considered one of the premier cannabis business and regulatory lawyers in the United States. She joins John Hudak for the essential update on federal policy.



Andrew Brisbo
Cannabis Regulatory Agency, *Lansing*

Andrew is the first-ever executive director of the state's Cannabis Regulatory Agency. He delivers the latest on the agency's goals, potential policy shifts, and more.



John Hudak
The Brookings Institution, *Washington, DC*

John is known for political science-related research and his book "Marijuana: A Short History." He keeps you current on the federal policy landscape and municipal opt-out decisions.

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Michigan's Premier Cannabis Law Event

Nowhere else can you get this many expert viewpoints in one place. Get timely insights from state and federal regulatory agencies, law enforcement, municipalities, scientists, and more. It's perfect whether you're experienced in cannabis law or ready to jump into this thriving area.

Andrew Brisbo returns to share his inside view on the latest happenings with the Cannabis Regulatory Agency (CRA). John Hudak of the Brookings Institution is also back, and keeps you current on the federal policy landscape. Get guidance on successfully securing municipal licenses. Help clients tackle the toughest banking, ownership, and tax issues.

You will be able to:

- Keep current on statutory changes by hearing from an all-star panel
- Tackle the challenges that arise when a municipality opts out
- Help clients establish—and maintain—strong relationships with banks
- Successfully advise cannabis businesses and file license applications
- Be prepared for the possible impacts of Ohio legalizing adult use
- Tackle emerging issues regarding cannabis and psychedelics in the U.S.
- Grasp the science behind the Viridis recall and the importance of recordkeeping

“ There's really a broad array of topics. There's just a wealth of information. ”

-Hon. Bridget M. McCormack, Michigan Supreme Court, *Lansing*

New Location This Year!

Rub elbows with leaders in cannabis law while basking in the luxuries of the Grand Traverse Resort and Spa. In your free time enjoy championship golf courses, spa treatments, and fine dining. Or venture out and explore the area's amazing casinos, breweries, wineries, shops, and more.

Schedule

CLE: 10 | Level: Basic/Intermediate/Advanced

Plenary Sessions

3:00pm–4:30pm/Thursday
Registration

4:00pm/Thursday
**Cannabis Law Section
Annual Meeting**

Attendance at the Section Annual Meeting does not require registration for the *Cannabis Law Conference*.

4:30pm/Thursday
**Welcome Remarks and
Announcements**

Thomas M. J. Lavigne, Chair-Elect, Cannabis Law Section of the State Bar of Michigan, Cannabis Counsel⁵, *Detroit*

4:45pm/Thursday
**Update on the Federal Policy
Landscape Including Congress
and the Executive Branch**

The prospects for federal cannabis legalization are evolving rapidly. Examine the factors responsible for these changes, gain an overview of the existing political and legal landscape, and explore what the future holds for marijuana policy reform in the United States.

Hilary Bricken, Harris Bricken, *Los Angeles, CA*;
John Hudak, The Brookings Institution,
Washington, DC

6:00pm/Thursday
Networking Reception

Relax and join conference faculty, section council members, exhibitors, fellow registrants, and guests for an evening reception.

8:00am/Friday
**Continental Breakfast
for Registrants**

9:00am/Friday
Cannabis Regulatory Update

The commercial marijuana industry is growing in Michigan and national reform is likely on the horizon. The Cannabis Regulatory Agency continues its mission of protecting consumers while providing opportunities for businesses to thrive in a continuously evolving environment.

CRA Executive Director Andrew Brisbo will discuss the agency's goals, potential policy shifts at the state and federal level, and highlight important changes in administrative rules.

Andrew Brisbo, Cannabis Regulatory Agency, *Lansing*

10:00am/Friday
**Show Me the Money: Banking
for Cannabis Businesses**

How can cannabis businesses build strong, successful banking relationships to simplify business and reduce the need for cash-based transactions? Grasp how cannabis businesses can select a bank, what to expect when opening a deposit account, and how to establish and strengthen banking relationships.

Corinne Sprague, Warner Norcross + Judd,
Grand Rapids

10:45am/Friday
Networking Break

11:00am/Friday
Statutory and Rules Update

Cannabis law in Michigan is like our weather—always changing! Join a panel of experts as they provide an update of recent statutory changes related to cannabis and those that may be on the horizon. The panel will also cover how the 2022 overhaul of the Cannabis Regulatory Agency's administrative rules will impact licensees.

Allison M. Arnold, Chair, Cannabis Law Section of the State Bar of Michigan, Pollicella PLLC, *Howell*; Shelly J. Edgerton, SE Strategies, *Plainwell*; Daniel W. Grow (moderator), Daniel W. Grow PLLC, *St. Joseph*; Jeff Irwin, Senator, Michigan State Senate, *Lansing*; Douglas E. Mains, Honigman LLP, *Detroit*

12:00pm/Friday
Networking Lunch on Premises
Enjoy lunch with faculty and colleagues.

4:00pm/Friday
**The Policy Challenges of the
Cannabis Opt-Out Decision**
Municipalities that opt out of cannabis sales do so because of misinformation or a lack of information. In reality, jurisdictions that opt out disadvantage themselves

economically, fail to collect tax revenue that can assist with the precise public policy challenges they fear, and can ultimately allow black markets to continue to thrive. Explore how better information among activists, thought leaders, political actors, and media will better prepare local leaders to make more effective decisions.

John Hudak, The Brookings Institution,
Washington, DC

5:15pm/Friday
Networking Cocktail Hour

Enjoy drinks with colleagues and great networking, plus the Cannabis Law Section Trailblazer Award presentation.

8:00pm/Friday
**Afterglow Party Sponsored
by Ayar Law Firm**
Evening fun with friends and colleagues.

8:00am/Saturday
Continental Breakfast for Registrants

9:00am/Saturday
Morning Remarks
Speaker to be determined.

9:15am/Saturday
**The Current State and Future of
Cannabis and Psychedelics**

Cannabis and psychedelics are moving fast. More states have legalized cannabis for adult use, breeding legal innovation. Likewise with psychedelics, certain cities and even one state (Oregon) have decriminalized and/or legalized psilocybin. Additionally, ketamine clinics are on an upward trend with heavy health care regulations. Understand emerging areas and learn about regulatory and licensing trends, barriers to entry, corporate structures, tax treatment, and investor relations.

Hilary Bricken, Harris Bricken, *Los Angeles, CA*

10:15am/Saturday
Networking Break

10:30am/Saturday
**Municipal Issues That Stall the
License Market**

Prepare successful municipal applications. Explore the rubric for awarding municipal licenses when there is a cap and what happens

when a municipality doesn't follow MRTMA's merit-based rule. Gain strategies for handling ballot initiatives, alternatives to merit-based competitive ordinances, appeals from municipal decisions, plus renewals and transfer processes. Finally, grasp how municipalities are choosing to approve or deny temporary events.

Kevin M. Blair, Honigman LLP, *Lansing*; Catherine P. Kaufman, Bauckham Sparks Thall Seeber & Kaufman PC, *Portage*; Denise A. Pollicella, Pollicella PLLC, *Howell*

11:45am/Saturday

Wrap Up and Closing Remarks

Thomas M. J. Lavigne, Chair-Elect, Cannabis Law Section of the State Bar of Michigan, Cannabis Counsel®, *Detroit*

Core Concepts Track



Moderator: Core Concepts Track

Michelle R.E. Donovan
Clark Hill PLC, *Detroit*

1:00pm/Friday

So You Want to Be a Cannabis Lawyer

Whether you're new to the cannabis space or in need of a refresher, learn the fundamentals of advising cannabis businesses and preparing and filing license applications. Plus, consider the legal and ethical challenges of advising cannabis businesses in light of federal illegality.

John William Fraser, Dykema, *Lansing*

1:40pm/Friday

Fundamentals of Tax in the Cannabis Industry

With marijuana still being illegal at the federal level, the tax obligations at the federal level versus state and local levels can be quite different and confusing. Learn about all of the tax obligations that apply to marijuana businesses (recreational and medical) and how to reconcile those differences within your business tax practice.

Venar Raad Ayar, Ayar Law, *Farmington Hills*

2:20pm/Friday

Networking Break

2:35pm/Friday

Marijuana and Driving

In Michigan, legalization of medical and recreational marijuana has led to confusion as to the marijuana driving law. Gain answers to the most common questions about driving under the influence of marijuana. Does marijuana impair driving? How does Michigan test for driving while high? How long after using/smoking marijuana can one safely drive?

John Reiser, Office of the City Attorney—City of Ann Arbor, *Ann Arbor*; Kenneth Stecker, Prosecuting Attorneys Association of Michigan, *Lansing*

3:20pm/Friday

Ohio Adult-Use Legalization: What It Means for Michigan

Ohio has a medical marijuana market that eclipsed more than \$380 million in sales in 2021. Now, Ohio is likely to follow Michigan's lead by legalizing adult-use marijuana at the ballot box. Given that Ohio has the seventh-largest state GDP, this could create the fourth-largest adult-use market in the country—behind Illinois, New York, and California. Learn how legalization in Ohio may affect the Michigan marijuana market and what Michigan lawyers must know to assist their clients.

Thomas G. Haren, Frantz Ward LLP, *Cleveland, OH*

Business/Litigation Track



Moderator: Business/Litigation Track

Thomas M. J. Lavigne
Chair-Elect, Cannabis Law Section of the State Bar of Michigan, Cannabis Counsel®, *Detroit*

1:00pm/Friday

Corporate Structure, Ownership Changes, and Succession Planning

How you structure your client's cannabis business sets a vital foundation for its growth and success. Gain essential insights for every business or licensing attorney including entity formation, ownership changes and succession planning, including considerations of municipal permitting, regulatory licensing, ownership restrictions, and taxation.

Discover options for amendments resulting from capital raises and debt restructuring and the keys to ensuring CRA approval.

Denise A. Pollicella, Pollicella PLLC, *Howell*

1:40pm/Friday

How to Stay Out of Regulatory Jail

Your clients have invested blood, sweat, tears, and cold hard cash to win their licenses—help them keep their licenses in good standing. Get answers to common CRA compliance questions, learn how to ensure compliance with the requirements of other state agencies, and discuss best practices for consulting CRA and navigating enforcement actions. We'll conclude with a call to action for Cannabis Law Section members.

R. Lance Boldrey, Dykema, *Lansing*

2:20pm/Friday

Networking Break

2:35pm/Friday

Educational Research License and Its Impact on Higher Education

Learn about the educational research license the CRA introduced in 2021 and the comments Lake Superior State University submitted on the proposed rule. Gain an understanding of the origins of this license and why the license is a necessary step to developing a professional and trained workforce. The discussion will showcase LSSU's preliminary plans to be a state-licensed entity and comment on the hurdles the school likely will face while making this come to fruition.

Koral Fritz, Lake Superior State University, *Sault Sainte Marie*

3:20pm/Friday

A Scientist's Case Study of the Viridis Recall

Uncover what lawyers must know about the science of the Viridis recall and grasp the importance of recordkeeping. Plus, get a handle on related emerging issues in cannabis testing. Learn about current challenges and opportunities for the use of technology in ensuring safe and licit cannabis makes it to market.

Alexander Wilson, Northern Michigan University, *Marquette*

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D. Networking Events | Optional

Networking Reception (09/29/22, 6:00pm-7:00pm)

Networking Cocktail Hour (09/30/22, 5:15pm-6:15pm)

Afterglow Party Sponsored by Ayar Law Firm
(09/30/22, 8:00pm-10:00pm)

- ☐ **FREE** for Registrants
- ☐ **\$45** for Additional Guest

E. Can't Attend the Conference?

Non-Registrants—Purchase the Electronic Materials.

- ☐ **\$195** Non-ICLE Partners
- ☐ **\$136.50** ICLE Partners

B. Conference Registration | Pick One

- ☐ **\$395** General
- ☐ **\$295** Section Member
- ☐ **\$345** ICLE Partner
- ☐ **\$195** New Lawyer (0–3 Years in Practice P83300+)
- ☐ **\$295** per Registrant (4+ Registrants from the Same Firm)¹.

Special Registration

- ☐ **FREE** Judges (Limit 40)²

22CI-1172

C. Materials Format for Institute Registrants | Pick One

- ☐ **FREE** Electronic Materials
- ☐ **\$35** Print Handbook³ and Electronic Materials

F. Payment Info

Conference Registration (Box B) \$ _____

Conference Registrants: Add \$35 for Print Handbook (Optional, Box C) \$ _____

Networking Events (Box D) \$ _____

Conference Materials for Non-Registrants (Box E)
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Prices guaranteed until 09/15/22. Cannot combine discounts. ¹Please attach additional sheet listing registrants attending. All registrations must be submitted and paid for at the same time. ²Current sitting state court judges (limit 40) attend free and must call ICLE or submit order form to register. ³Limit one print handbook purchase per registrant. Print handbooks are nonrefundable after the event cancellation date. **Complete Seminar Policies:** www.icle.org/info/seminarpolicies. **Cancellation Policy:** For a full refund, notify ICLE by 09/15/22. Registrants who cancel after that date will be charged a \$60 cancellation fee. No refunds will be issued after 09/22/22. **Walk-in Registrations:** Permitted on a space-available basis or if registrants fail to claim their seat in the first 15 minutes of the seminar. **Persons with Disabilities or Dietary Restrictions:** For special arrangements please contact ICLE no later than seven days before the seminar.

Accommodations: A block of rooms has been reserved at the Grand Traverse Resort and Spa under group code CLC2022 for 09/29/22-10/01/22. Reservations must be made online by 08/30/22 by visiting www.icle.org/cannabislaw/hotel. Registrants are responsible for their own hotel expenses.