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2 Michigan Supreme Court Justices

Hon. Elizabeth T. Clement
Hon. Elizabeth M. Welch

3 Michigan Judges

Hon. Paul John Cusick
Hon. Amy Ronayne Krause
Hon. Carrie L. Fuca

12 Michigan Lawyers

1 Licensed Professional Counselor

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- YES, I will attend the livestreamed sessions.

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LIVESTREAMS 09/11/21 & ON-DEMAND EVENT AVAILABLE 10/15/21

13TH ANNUAL

Young Lawyers Section Summit

18
SPEAKERS,
INCLUDING
TWO MI
SUPREME COURT
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Improve your advocacy and courtroom skills. Take away networking and practice management tips. Develop your practice niche and maximize marketing opportunities. And hear straight talk from an all-star panel of past YLS chairs about how their careers unfolded.

CLE: 6.25
Level: Basic/Intermediate

Featured Speakers



Raymond A. Cassar

The Law Offices of Raymond A. Cassar PLC
Farmington Hills

Ray has handled many high-profile criminal cases in Michigan's state and federal courts since 1984. He has even been featured on TV's ID Network, which covers highly publicized criminal cases. Ray gives you effective strategies to enhance your courtroom presentations.



Hon. Elizabeth T. Clement

Michigan Supreme Court
Lansing

Justice Clement joined the court in 2017, becoming the 11th woman to serve on the bench. She previously served as chief legal counsel for the governor. She joins a panel that will help you learn what judges care about and make the most of your oral argument.



Hon. Elizabeth M. Welch

Michigan Supreme Court
Lansing

Justice Welch joined the court in January 2021, having previously counseled various groups on labor and employment law matters. She shares insights on where Michigan's courts sit today, where they are going, and why young lawyers play a crucial role in shaping the justice system.

Livestreams

NOTE: Livestreams also available on demand.

Welcome and Update on Young Lawyers Section Activities & Award Presentation

(Livestream 09/11/21, 9:00am–9:30am)

Samantha J. Orvis, Chair, Young Lawyers Section of the State Bar of Michigan, Garan Lucow Miller PC, *Grand Blanc*

A Look in the Mirror: Where Our Courts Have Been and Where We Are Going

(Livestream 09/11/21, 9:30am–10:15am)

Access to justice, both civil and criminal, is at the heart of lawyers' work. Hear from Michigan Supreme Court Justice Elizabeth Welch on where our courts sit today and what's ahead in the future. Learn about the efforts that are informing the court's direction, from the Task Force on Jail and Pretrial Incarceration to the Justice for All Commission and more. Explore the critical role young lawyers play in shaping the future of our justice system and get your questions answered in real time.

Kristina A. Bilowus, Chair-Elect, Young Lawyers Section of the State Bar of Michigan, Michigan State University College of Law, *East Lansing*; Hon. Elizabeth M. Welch, Michigan Supreme Court, *Lansing*

A View from the Bench: Critical Courtroom Skills

(Livestream 09/11/21, 10:30am–11:30am)

From district court to the Michigan Supreme Court, learn techniques for improving your advocacy and courtroom skills directly from the bench. Take away techniques to make the most of your oral argument. Learn what judges care about most and the pet peeves to avoid. You won't want to miss it!

Hon. Elizabeth T. Clement, Michigan Supreme Court, *Lansing*; Hon. Paul John Cusick, 3rd Judicial Circuit Court, *Detroit*; Hon. Carrie L. Fuca, 41B District Court, *Clinton Twp*; Hon. Amy Ronayne Krause, Michigan Court of Appeals, *Lansing*

Pulling Back the Curtain on Practicing Law and Building Connections

(Livestream 09/11/21, 11:45am–12:30pm)

Your early years in the law present so many options and opportunities. What's the best path for you? Past YLS chairs give straight talk on a

variety of practice areas and practice settings. Hear their personal career experiences and insights from their decision making. Plus, learn proven ways to effectively connect with others in your practice areas and beyond. From private practice to government work to alternative careers in the law, you have questions and this panel has answers!

Jeffrey E. Kirkey (moderator), Institute of Continuing Legal Education, *Ann Arbor*; Syeda F. Davidson, American Civil Liberties Union of Michigan, *Detroit*; Shenique Moss, Office of the Governor, *Lansing*; Hope V. Shovein, Brooks Kushman PC, *Southfield*; Ryan Zemke, 41B District Court, *Clinton Township*

Lawyer Well-Being: Creating Awareness, Balance, and Connection

(Livestream 09/11/21, 12:45pm–1:30pm)

Explore the prevalence of mental health and substance use concerns among lawyers and other high-stress professions, and how young lawyers are uniquely impacted. Take away what we know about the well-being of young lawyers and learn practical implementation strategies for effectively combating and managing stress in healthy ways.

Molly Ranns, MA, LPC, CAADC, State Bar of Michigan, *Lansing*

On-Demand Sessions

(Session Durations: Each runs 30-60 minutes on average.)

Launching Your Legal Practice

Get real-world insights on running a successful practice, from setting your rates and getting paid to learning how not to take a case. Explore the practical legal resources available to you: step-by-step substantive how-to kits, sample forms, law practice management tips, and more. Dot your i's and cross your t's when it comes to IOLTA accounts and managing firm finances. Get the building blocks you need to set your legal practice off on the right foot.

Darin A. Day, State Bar of Michigan, *Lansing*; Timothy A. Dinan, Dinan & Associates PC, *Grosse Pointe Park*; Lisa F. Geherin, Institute of Continuing Legal Education, *Ann Arbor*

Taming the Email Beast: Key Strategies for Managing Email Overload

Without a system in place, lawyers spend much of their time getting buried under a stream of

both useful and useless email. Learn a proven system for taming your email account and keeping your inbox under control. Take away specific tips for Outlook and Gmail users. Get rid of all those "quick little" emails once and for all, prioritize your most important messages, and eliminate much of the annoying junk and spam. Increase efficiency and free up time in your busy day.

Randall F. Dean, Randall Dean Consulting & Training LLC, *East Lansing*

Defining Success: Specializing Your Practice

Every practice area has its own special nuances that make it unique. Focusing on these nuances can offer the opportunity to take control and develop a specialized practice. Leverage the simple, hone your craft, and manage your stress. Take away practical steps to identify an area of specialization and learn how to integrate efficient processes to take your profit first. Develop your niche and stay nimble so you can adapt as your needs, your practice's needs, or market conditions change.

Sarah L. Ostahowski, Sarah's Law Firm PLC, *Clare*

Website Marketing and Social Media

Effective marketing can be a critical component in building your practice. From establishing a marketing budget to identifying your ideal clients, learn how to target your marketing dollars to make the biggest impact. Gain insight on how to craft your personal message, develop your brand, and cultivate an Internet presence. Learn how to use social media professionally and avoid the pitfalls. Elevate your marketing with this can't-miss session.

Jehan Grashara Crump-Gibson, Great Lakes Legal Group PLLC, *Southfield*

The Advocacy Tool Kit: Effective Strategies for Trial Practice

Take away practical advocacy tips and tricks to overcome nervousness in front of the jury and enhance your courtroom presentations. Explore the importance of being honest with the jury and the role of ethics in advocacy. From dealing with difficult facts to sticking to your theory of the case, hone your advocacy skills and set yourself apart from your opponent in your next case.

Raymond A. Cassar, The Law Offices of Raymond A. Cassar PLC, *Farmington Hills*