



OCTOBER 4, 2019 | GRAND RAPIDS

31ST ANNUAL

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The Place to Be for Business Lawyers

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Networking Events

Lunch Section Meeting,
Evening Reception, and Annual
Business Law Section Dinner

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The Place to Be for Business Lawyers

We're back at the historic Amway Grand Plaza this year. It's the perfect place to network and get the latest thinking on hot issues—from restrictive covenants to blockchain technology. Hear from Michigan experts, including three judges who share invaluable insights on court procedure and more. Stay ahead of trends and take away practical solutions for your clients.

You Will Be Able to:

- Stay current with insightful reviews of Michigan legislation and caselaw
- Apply advice straight from the bench—hear from three business court judges
- Manage risk using reps and warranties insurance in M&A
- Effectively use blockchain to enhance your transactions
- Grasp key elements of securities law every business lawyer needs to know

Your Registration Includes Free Entry to These Great Networking Events!

Reception and Annual Business Law Section Dinner

Relax and join us for an evening reception open to all attendees. Pre-registration is required for the dinner. Additional guests (non-registrants) are welcome to attend the dinner for \$50 each.

Networking Lunch

Don't miss the annual section meeting and Schulman Award presentation.

See schedule for details.

SPONSORS



Amway Grand Plaza
187 Monroe Ave NW
Grand Rapids, MI 49503

A block of rooms has been reserved at the Amway Grand Plaza under ICLE/Business Law for October 3–4, 2019. The rate is \$199/night. To make a reservation, call 800-253-3590 or reserve online at <https://book.passkey.com/e/49883940>.

Reservations must be made by 09/02/19. Registrants are responsible for their own hotel expenses.

Schedule

Moderator: Mark W. Peters, Bodman PLC, *Troy*

8:00am

Registration, Continental Breakfast, and Vendor Showcase

9:00am

Welcome and Update on Business Law Section Activities

Kevin T. Block, Chair, Business Law Section of the State Bar of Michigan, Kerr Russell & Weber PLC, *Detroit*

9:10am

Business Caselaw Update

Don't miss this expert review of the year in Michigan business caselaw. Take away keen analysis of the developments and how they will impact your practice and business clients this year and beyond.

Daniel N. Sharkey, Brooks Wilkins Sharkey & Turco PLLC, *Birmingham*

9:55am

Blockchain and the Law

What is blockchain and how is it being used in transactional work? Learn how blockchain technology can promote transactions among parties, and uncover the role it can play in corporate governance and capital raising. In the current landscape of cyber-hacks and payment diversion attempts, the decentralized, tamper-resistant nature of blockchain brings wide-ranging potential and a host of new legal questions for business law practitioners.

Professor Anne Choike, Business and Community Law Clinic, Wayne State Law, *Detroit*; Professor Carla L. Reyes, MSU College of Law, *East Lansing*

10:40am

Networking Break

10:55am

Drafting Effective Restrictive Covenants in Michigan

Michigan business court dockets are full of requests for TROs and injunctions seeking enforcement of restrictive covenants. Examine key cases that illustrate the courts' treatment and take away practice pointers for drafting reasonable and effective noncompetition, nonsolicitation, and nondisclosure agreements for your clients.

Paul A. McCarthy, Rhoades McKee PC, *Grand Rapids*

11:45am

Networking Lunch, Annual Meeting, and Schulman Award Presentation—Sponsored by Charter Capital Partners

1:35pm

Business Legislation Update

Stay up to date on Michigan business legislation. Confidently advise your clients with essential information.

James L. Carey, Carey Law Offices PC, *South Lyon*

2:25pm

The Use of Reps and Warranties Insurance in M&A Transactions

Representations and warranties insurance (RWI) has emerged not only as a viable alternative to an escrow or indemnity in any deal, but as a staple in the M&A landscape. RWI is a relied-upon tool for lawyers, bankers, and investors to allocate risk out of a deal and into the insurance markets for a fixed cost. Learn how the ability to manage and allocate risk on the front end of a deal has allowed buyers to bid more aggressively and sellers to extract more funds at closing.

Gene P. Bowen, Bodman PLC, *Troy*; Vipul Patel, AON, *Chicago, IL*

3:10pm

Networking Break

3:25pm

Securities Law for Business Lawyers

Learn the key concepts of securities laws that all business lawyers need to know. Delve into the basic elements of securities laws—from what is a security, offer, and materiality, to finders, private placements, and securities fraud. Apply these terms in practical, real-world scenarios, including initial fund-raising and M&A transactions. Take away practical principles from an experienced practitioner to apply the next time you are confronted with securities laws issues in your practice.

Craig N. Meurlin, Warner Norcross + Judd, *Grand Rapids*

4:10pm

Update from the Business Court Bench

From injunctive relief and oppression to new developments in restrictive covenants and the Uniform Commercial Real Estate Receivership Act, hear from three busy business court judges from across the state. Gain insight into current case volume, settlement, and trials and get a refresher on business court process and procedure. Take away practice tips for ensuring your business dispute is resolved quickly.

Hon. Edward Ewell, Jr., 3rd Circuit Court, *Detroit*;

Hon. Kathryn A. Viviano, 16th Circuit Court, *Mount Clemens*;

Hon. Christopher P. Yates, 17th Circuit Court, *Grand Rapids*

4:50pm

Questions and Answers

5:00pm

Networking Reception—Sponsored by Stout

Relax and join seminar faculty, Business Law Section council members, exhibitors, fellow registrants, and guests.

6:00pm

Annual Business Law Section Dinner—Dinner Sponsored by Rehmann and Wine Sponsored by Chemical Bank

Enjoy gourmet food stations and accompanying wine pairings with multiple tasting options.

Pre-registration required.

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Amway Grand Plaza, Grand Rapids

Level: Basic/Intermediate/Advanced

CLE: 5.5



THE UNIVERSITY OF MICHIGAN
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D. Networking Event | Optional

Annual Business Law Section Dinner, 10/04/19

(Pre-Registration Required)

FREE Institute Registrant

\$50 Each Additional Guest

E. Can't Attend the Institute?

Non-Registrants—Purchase the Electronic Materials.

\$195 Non-ICLE Partners

\$136.50 ICLE Partners

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B. Institute Registration | Pick One

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\$195 New Lawyer (0–3 Years in Practice P80460+)

\$245 per Registrant (4+ Registrants from the Same Firm)¹

FREE Judges (Limit 40)²

19CI-1110

C. Materials Format | Institute Registrants Pick One

FREE Electronic Materials³

\$25 Print Handbook and Electronic Materials³

Prices guaranteed until 10/04/19. Cannot combine discounts. ¹Please attach additional sheet listing registrants attending. ²Current sitting state court judges (limit 40) attend free and must complete order form or call ICLE to register. ³Electronic materials will be posted online before the seminar. **Complete Seminar Policy:** www.icle.org/info/seminarpolicies. **Cancellation Policy:** For a full refund, notify ICLE by 09/20/19. Registrants who cancel after that date will be charged a \$60 cancellation fee. No refunds will be issued after 09/27/19. **Persons with Disabilities or Dietary Restrictions:** For special arrangements please contact ICLE no later than seven days before the seminar.

OBC